Weekly E-Newsletter

ISSUED BY: MER SECTION (HEAD OFFICE)
Message of the Week

“Life is about making an impact, not making an income”

- Kevin Kruse

News/Events/Highlights/Activities

21st May 2016

Orientation of CO Formation Module by using Android

European Union (EU) funded Sindh Union Council and Community Economic Strengthening Support (SUCCESS) Programme; SRSO organized a brief orientation session with social mobilization teams (SMTs) on the use of android based CO Formation Module. Mr. Farhad Ali Qureshi, Programme Officer -MIS SUCCESS-SRSO facilitated the sessions in both districts (Larkana and Kamber-Shahdad Kot). The CO module has been designed by NRSP. After the development of the module, the SMTs are fully able to form COs in their respective areas.

20th May-2016

Programme Introduction (PI) dialogues with communities

Programme Introduction (PI) dialogues with communities under the European Union funded SUCCESS Programme of SRSO were conducted in different villages of Larkana and Kambar Shahdad Kot. A huge number of local community women and local notables participated in the events.

Programme Introduction activity is part of the Sindh Union Council and Community Strengthening Support (SUCCESS) Programme, and it marks the beginning of the process leading to the establishment of a Community Organization (CO).
Quarterly progress and planning review meeting of SUCCESS Programme

First, Quarterly progress and planning review meeting of SUCCESS Programme was organized by Sindh Rural Support Organization held on (20th May 2016) at SRSO Head Office Sukkur. The meeting was chaired by Mr. Mohammad Dittal Kalhoro (CEO-SRSO) and Team Leader-SUCCESS Programme (SRSO), District Managers of Larkana and Qamber Shahdadkot, Manager M&E, and other team members attended the meeting. The purpose of the meeting was to review the quarterly progress and to device further plan to streamline the activities for the next quarter (May-July 2016).

SUCCESS Poverty Scorecard Survey

European Union (EU) funded Sindh Union Council and Community Economic Strengthening Support (SUCCESS) Programme, SRSO PSC Team has completed 4 Union Councils (Yarodero, Izzat Je wandh, Wakro and Jamali) 82 villages, 7,611 covered Households in District Qmbar-Shahdadkot and Larkana during last week.

20th May-2016

Street theater activity in Khairpur

SRSO-CRFA team organized street theater activities at UC khanpur in village Wario phulpoto and M. Yaqoob Jalbani where a large number of community members and other local notables participated. The activity was performed by Indus theater group Khairpur, consisting of 08 members. They performed the roles on pre discussed script highlighting the child rights and child protection issues in cotton farming areas of Sindh. The purpose of this activity was to sensitize the community for rights of their children e.g. right of living, protection, participation and development.

The community got impressed and jointly promised to ensure and follow the child rights learnt from the activity.
**19th May-2016**

**PMN Affiliates SRSO**

The Pakistan Microfinance Network (PMN) certifies that Sindh Rural Support Organization is its affiliate as Microfinance Practitioner in 10 districts of upper Sindh, working with marginalized communities for the improvement of their socio-economic condition.

**PCP Certification for SRSO**

The Pakistan Center for Philanthropy (PCP) certifies that Sindh Rural Support Organization has complied with the desirable applicable requirements and meets certification standards in the areas of Internal Governance, Financial Management, and Programme Delivery. SRSO is one of those few organizations which were able to obtain certification from Pakistan Center for Philanthropy in the very first attempt. SRSO management takes it as an acknowledgment of its policies vis-a-vis transparency, accountability and work culture.

**Training of CHWS regarding use of IPC toolkit in household visit and during CSG**

The last round of training of CHWs organized at HCP district office Ghotki. The last group of CHWS got trained. The total CHWs successfully trained in the district are 146. The training was visited by SRSO senior officials i.e. RM-Niaz Hingoro, DM-Ashiq Ali Kalwar.

**Coordination Meeting with District Manager Ghotki**

HCP team attended coordination meeting with district manager Mr. Ashiq Ali Kalwar and updated him on project activities. In the meeting training of CHWs and follow up of remaining CHWs’ training was briefly discussed. The officials from different organization i.e. Dr. Rajesh WHO, Dr. Raheem UNICEF, Fiaz MS SHH Khanpur attended the said meeting as well.
HCP DPO Visit of LHW training arranged by Mercy Corp

On 20th May-2016 District Project Officer Ms. Hamida Bano Visited trainings of LHW arranged by Mercy Crop Ghotki. She visited three venues (BHU Taj Muhhamad Ruk, GD Adilpur, and RHC Ghotki). She interacted and discussed different points with trainees.

Awareness Walk against Polio by SRSO Ghotki Team

A walk was arranged by SRSO District Ghotki against Polio. A large number of male and female community members, LSO members, and members of SRSO Health department participated in the walk.

Launching Ceremony of Bright Star

Under USAID MCH Program, HCP component, a launching ceremony of Bright Star Campaign was held on 17 May-2016 by Lead Partner JHU-CCP at DHA Golf Club Defence Karachi. The purpose of Campaign is to introduce and promote the Bright Star among Communities, CHWs, LHWs and other stakeholders of HCP catchment areas. In this event SRSO HCP Staff, Government Health Department officials and other partners participated.

PPM of HCP Project at TRDP office Karachi

A progress review and planning meeting held at TRDP Office Karachi. RSPN and RSPs (SRSO, NRSP & TRDP) HCP project staff/ DPOs and Focal Person of the project were the participants of the meeting.
Routine Meeting of VO Meenho Khan

A Routine meeting of Village Organization (VO) Meenho Khan Burirro, Union Council Mirpur Burirro Tehsil Thul, District Jacobabad held at village office. The CIF recovery and CIF utilization was discussed in detail.

Best Performance Award

Deputy Commissioner Jacobabad Mr. Agha Shahnawaz Babar honored the different stake holders with the best performance awards for their effort to eradicate polio from Jacobabad. DM Jacobabad Mr. Manzoor Jalbani received Best Performance Award (Household Registration Campaign for Polio Program).

Visit & Meeting with Engro Dairy Farm (Nara) Officials


EPI Planning and Progress Meeting with DC Jacobabad

A Meeting held with Deputy Commissioner Jacobabad Mr. Agha Shahnawaz on EP Progress and Planning. RM-III Mr. Ghulam Rasool Samejo and Mr. Manzoor Jalbani (DM-Jcd) briefly shared the current status and future planning of EPI of SRSO-HSSP team. DM asked the assistance and technical support of Government at the end of meeting.
Routine meeting
Routine meeting and CIF Cheque distribution was held at VO Muhammad Ibrahim, Union Council Mirpur Burrio, Tehsil Thull District Jacobabad.

LSO IQRA BOD Members Meeting
An LSO IQRA (UC Allahbad, Taluka Garhi Khairo District Jacobabad) BOD members meeting held, in which all LSOs’ BOD members, DM Jacobabad, and SMU team attended the Meeting. They all focus on current activities of LSO and appreciate the efforts on education work, poverty reduction, EPI, CNICs and BISP cards facilitation to communities.

18th May-2016

OPA Members Meeting
A Meeting of Members of Older people association held at village Ghulam Mohd Lashari, Taluka Thull District Jacobabad. The meeting was chaired by Vice President of OPA. The agenda of the meeting was Advocacy plan to meet with MPA, MNA, and Govt officials through District Federation of Older People District Jacobabad for implementation of senior Citizen’s bill as soon as possible which was passed from the Sindh Assembly on 29th April 2016.
LSO MUQADAS BOD Members Meeting

A Meeting held on 18th May-2016 of LSO MUQADAS BoD members at UC Qadirpur- Jacobabad. The agenda of the meeting was a renaissance of COs/VOs, linkages development, to establish Office set up, regularization of routine meetings, and exposure visit to other LSOs, savings, EPI, covering of vaccination villages and Education in their areas. Same were discussed in detail.

Visit to Riverside Development Organization School and PSC at Loung Bhatti

DM-Sukkur Ms. Nasreen Noonari Visited Local Organization (Riverside Development Organization) and ongoing PSC activity at Loung Bhatti.

LSO representatives’ meeting with EX- BOD Member & SRSO officials

A School (Sodho Khan Sarwari) was visited by EX-BOD member Mr. Nazar Mahar and SRSO Officials. The status of schools was monitored and Progress was reviewed. At last the school management was appreciated for putting high efforts in school. After the visit the Local LSO representatives’ meeting was called on SRSO Intervention and on Micro-credit (IFL) facility.
Planning Meeting of SMT Dakhan Team with DM Shikarpur

DM-Shikarpur held a Planning meeting at SMT Dakhan unit office. The meeting was chaired by DM Abdul Latif Soomro. The agenda of the meeting was the future planning and setting new targets.

Visit of Mr. Muzafar Ali Essani at Cluster School Garhi Sahib Khan

Dr. Muzaffar Ali Essani (Ph.D. Economics, Collegium Georgios politanvm, America MA (Economics), The University of Nevada, Las Vegas, America) visited Community Cluster School Garhi Sahib Khan and shared valuable inputs and suggestions for the further betterment of education. He appreciated the efforts of Sindh Rural Support Organization (SRSO) in the field of socio-economic development for rural areas of Sindh. He offered voluntary services for the improvement of education.

Weekly progress CIF and Sector wise meeting at District Office Kandh Kot

A weekly Progress meeting was held at District Office Kandh kot. The meeting was chaired by Mr.Shahid Lakho-DM Kandh Kot@Kashmore. The CIF current progress of Revolving and recovery was shared and future targets were allocated to teams.
Field Monitoring Visit of Ghotki MER Officer

On dated 17th May-2016, Mr. Shanhshah Visited the Digital Hub, recently established, at village Berriri for process activities, current status, and community ownership. This digital hub was given to the community to provide them with soft and hard facilities, on behalf of LSO under Digital Hub Project by PPAF.

17th May-2016

LSO Khushaal Routine Meeting

LSO Network Khushal routine meeting was conducted at LSO Mehran office Taluka Lakhi Ghulam Shah District Shikarpur. The meeting was attended by district & SMU team. The main agenda of the meeting was to link the special persons with Government Social Welfare and Ushar Zakat departments at the district level. It was decided that LSO Network Khushal will work on Yearly Plan of Operation (YPO) with the consultation of Sindh Rural Support Organization (SRSO) and will finalize this before June 2016.

LSO Tando Masti Executive Committee Meeting

A meeting of LSO Executive committee of LSO Tando Masti at MFCC Ladho Faqir jogi. The purpose of meeting was to strengthen the LSO. Following were few decisions taken by LSO:

- Making the strong LSO by doing regular meeting
- MFCC Village Choudhry Ghulam Haider selected as meeting place,
- Timely Revolving the CIF
• Opening of Bank account
• Enrollment of children in School
• Birth Registration of Children
• Discouraging of early child marriages
• Sustainability of Social Fund Schemes.
• Proper use of IGP amount.

**Weekly Meeting of SM Unit Lakhi.**

A weekly meeting held at Social Mobilization Unit Lakhi, district Shikarpur.

**16th May-2016**

**Meeting with MPA-Sindh about SRSO Intervention in Shikarpur District**

A meeting held with Mir Abid Khan Bhayo (MPA) Sindh at Shikarpur. The main agenda of the meeting was to share the interventions of Sindh Rural Support Organization (SRSO) in district Shikarpur. He is interested in visiting Benazir Bhutto Housing Cell (BBHC), the intervention funded by Government of Sindh at District Shikarpur.

**Condolence Message**

All staff of SRSO offers their profound regret & heartfelt condolence with Mr. Naveed Ishaque Memon (Manager MER), Ameet Raja (SPO Procurement) and Rashid Hussain (Office Boy) upon the demise of their beloved ones.
Repayment of Microcredit

A meeting of OPA longani union council Dakhan Taluka Garhi Yaseen district Shikarpur was organized at the house of OPA’s president. OPA Office Bearers & 18 members participated. 2nd installment of Micro-credit disbursed among OPA beneficiaries.

Meetings in favor of Sindh Assembly for Passing Senior Citizens Welfare Bill

A group of older women and men of OPAs in district Jacobabad and Shikarpur praised the honorable members of Sindh assembly for their efforts and legislation to ensure rights of older people in Sindh. Senior citizens in Sindh will be able to enjoy special discounts on healthcare, travel and other services as Sindh Assembly passed Senior Citizens’ Welfare Bill, 2014.

General Body Meeting of OPA DEEA

A specific meeting of the general body of OPA DEA (ڏئا) held in village Dea at the house of Khan Muhammad, Union council Jagan Taluka & District Shikarpur. Three livelihood members, 26 older people, and LSO’s representatives participated in the meeting. In the meeting 10 older people were recommended for micro-credit.

Awareness raising older people about prevention off heat wave

Awareness rising session is conducted with the older people of OPA Jangal Tanwari Union council Mubarakpur Taluka Thull district Jacobabad. 19 members of OPA attended the meeting. The purpose of the meeting was to educate older people about the preventive measures for ongoing heat wave in the area.
Meeting with Social Welfare Department

A brief meeting held with Government Social Welfare Department regarding the implementation of Senior Citizens Welfare Bill. Project Coordinator Mr. Rafique Soomro briefed the officials about different modes of implementation of bill and its impact on Senior Citizens.

Microcredit of OP livelihood development

Microfinance Appraisal and Baseline survey for microcredit of OP livelihood development conducted in OPAs of district Shikarpur & Jacobabad. Microcredit will be provided for initiating or enhancing older peoples’ livelihood activities in the target areas by SRSO under the project “Empowering older people to improve lives”.

A Joint session between district federation of OPAs Jacobabad and LSO Shaheen Bachro:

A joint session held at SMU Thul between District Federation OPAs and LSO Network Shaheen Bachro. The main objective of the session was to discuss the activities and strategies for the future upcoming visit of EU Delegation in Jacobabad. Office bearers of the both community institutions attended the meeting.
3 Days Training of Govt: Veterinary Officers

3 days training held for Government Veterinary officers. The main objective of the training was to equip the participants with skills to diagnose equine common diseases, Calculate Drug dose rate in equine animals and list at least 8 BMPs. In addition to this Animal handling and restraining, make simple halter from a rope, collect a blood sample from the animal and equine welfare along with five freedoms of animals were also part of the training session.

Different Activities’ of Brooke Project

Different activities performed in different districts (Larkana, Jacobabad, Shikarpur and Sukkur) of Project areas. The activities included mobile Veterinary Clinic, Preparation of Water Trough for clean drinking water, training sessions for animal owners for animal care, Training of Government Vets. The aim of the project is to work for the welfare of equine animals.
Equine Welfare Women Group Meeting:
A meeting organized at Community Baloch khan Merali on dated 23rd May-2016 in VO Brooke. The agenda of the meeting was
  o Know their roles and responsibilities as community women group
  o Health awareness
  o Animal Welfare &
  o 5x welfare freedoms,
  o To care the animal from the Heat stress

Mr. Ghulam Mustafa gave a briefing to the women group and urged them to take care the equine summer and winter. The main purpose of this meeting was to get the women realize their role & responsibilities to take care for working animals. He sensitized women, “these animals are your source of income”. Women are mainly responsible at home to take care of animals and give them fresh water, clean feed, grooming the animals and wash their wounds etc.

Micro-Health Insurance Awareness Workshops
During this week Micro-Health Insurance Sector arranged Awareness Workshops in different areas of SRSO outreach in coordination with concerned district staff, Office Managers. The Workshops lead by Manager MHI Mr. Rashid Hussain Bhatti along with his team. The main purpose of these workshops was to give brief knowledge about the importance of Micro-Health Insurance Package, Purpose of Insurance, Services of Insurance, Utilization of MHI-Cards, the process to get the health facilitation at panel hospitals. The Venues of workshops were Bhiria City, Noushero-Feroze, Khairpur, Sukkur. Many VOs and COs’ members participated along with local SRSO Officials.
Ghotki-Polio Awareness Walk
Different Polio Awareness walks arranged at City Khanpur Mahar with the collaboration of WHO, UNICEF, District Health Department, LSOs, and SRSO. The main Purpose of these walks was to ensure that every child have compulsory vaccination of polio.

Enrollments walks were arranged at 11 UC of the District Ghotki

Male community sessions were arranged under CRCFA project at District Ghotki.
Community owned the projects and managed all social fund schemes by the LSOs at District Ghotki

Before

After

Weekly E-Newsletter

Week (16-21 May 2016)
**Success Story**

**Strong Desire will Overcome Every Challenge**

In the morning the sun rises, bringing the light of new hope for all people but penniless always think that this is for rich and not for us. One day Opportunity knocked the door of Ms. Zeenat Lashari Chairperson LSO Muqadas, Jacobabad in the shape of SRSO’s “10 days training of traditional birth attendant (TBA)” in 2012. After getting the training she slowly started her practice of delivery service in her village and surrounding suburbs. The impact came out in the shape of linkages that were built very soon with many local Health sectors representatives. She supported the Health department during Polio campaign and made the vaccination possible where people had refused initially. She convinced the people who were not willing to get their pupil vaccinated.

Moreover she supported BRAC, save the children for their education and nutrition projects respectively. Despite lot of difficulties life had to go on and survival for the fittest concept always remain in mind that never allows giving up. She worked like a machine in the field, ignoring day and night just to feed their children and family members and currently fully supporting ten family dependents’ by earning 20 to 25 thousands per month. She is very thankful to SRSO for providing opportunity in TBA training and LSO chairperson of UC. She is famous in area as Amma Zeenat. A great Mother, A great family leader and a great role model despite of illiteracy.
RIP the conventional loan tradition

Asia, a destitute illiterate, she has been deprived of her basic right of education which is the best source of women empowerment. Asia, a housewife (having 5 children) was living miserable life in a single room house without sanitation facility due to poverty-stricken. She was also fighting against poverty with close-mind, waiting for death to wipe out their lives but never thought to change their lives in highly inflated situation. It is well said that poverty is the mother of crime or revolution. Due to the feminization by poverty, she was only thinking about 2 times meal a day but sometimes it declined to 1 time for their children. As we know that the change is constant so with the passage of time, the struggle of change herself started in her mind for survival. The only source of income of the family was her husband who is a cobbler by a profession.

No nation can rise to the height of glory unless the women are side by side with them; we are victims of evil customs. It is a crime against humanity that our women are shut up within the four walls of the houses as prisoners. Asia belongs to an area of Shikarpur District, UC Rustam, where woman cannot work outside the home and can only work within the boundaries of their house e.g. handicrafts/homemade products etc. it is through restless mobilization and awareness raising of local community institutions that they reached to this household and got her avail the Interest free loan. Before this they have applied in many organizations for loan but due to formalities, documentation, and requirements they could not avail it. On a monthly basis, this family was borrowing small loans from their relatives to survive and fulfill their dire needs.

The financial background before the intervention of PM-IFL loan scheme: her husband was earning 2000 rupees per month but the monthly expenses were around 3500 rupees hence to meet the deficit they had to borrow the money from others.

Asia came to know about PM-IFL scheme from local Community institutions (CO/VO/LSO) meetings and Social Mobilization team’s awareness sessions. Asia after getting information about IFL (PM) contacted with local community organizations and asked them to get her interact with SRSO Mobilization Team. SRSO Social Mobilization team visited their village and shared the benefits of Prime Minister-Interest free loan scheme. They agreed and had already fulfilled the criteria as they were belonging to extremely poor family which has 10 poverty scorecard score.
Asia received the 1st installment of PM-IFL scheme which was 20,000/= rupees for the duration of 12 months for Enterprise development. She decided to open a mini shop for her younger son in the village at their home. Initially they were confused and feeling hindrances e.g. from where and how to purchase the products for shop but after sometime they contacted with a retailer for purchasing things and started earning 500 per month from which her son gradually started saving. 1st quarter earnings was 4000 rupees. They invested this earning in mini shop and expanded the shop by bringing new demanded products for villagers.

Asia after the above change, now has started thinking in new perspective, the Children Education and have started saving for them. This is now common taught in CO/VO/LSO institutions and is discussed in routine meetings.

She is now a role model for other women in the village. Women can also change their lives because Allah Pak has given everyone same power, mind and sources just they need to avail opportunity, sources and polish the skills to do something. The dedication and commitment are required. Poverty cannot paralyze you. There is dire need to upgrade the status of women in society. We need to think how to alleviate the poverty, it is rightly said that when there is a need there is a way.

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